

Exhibit No.

8

Date

4-11-13

Bill No.

HB 599**HB 599****Red Lodge Mountain Information**

Benefit of improving infrastructure for residents, tourists, and RLM. RLM is not just a local attraction, rather for South Central and Eastern Montana as well as Non-Resident dollars

Sources:

USFS Study- "Economy of Carbon County and The importance of The Red Lodge Mountain Ski Resort to Carbon County".

University of Montana ITRR Report- "Economic & Skier Characteristics of Montana 2009-2010 Season".

Zip code Survey of Day Ticket purchases Red Lodge Mountain

- ITRR survey- Montana Ski Area Impact on economy, 16 areas-\$83,000,000.00, RLM is 4th or 5th largest depending on season with an impact of \$8,000,000.
- USFS Study-Red lodge Mountain impact on regional economy-190 jobs and \$4,800,000.00 in labor income impact to the area.
- Red Lodge Mountain employment- 24 year round benefited jobs, 250 total employees at peak season, 74 FTE, over 2M Payroll.
- Zip Code Survey YTD 2011/2012 Season- Total 63% Resident, 37% Non- Resident 11% Carbon County, 40% Yellowstone County, Non- Resident- Dakotas, Minn-16% which spend in Eastern MT as 90% of our guests drive rather than fly.
- Heavily discounted School Ski Program-serving region including: Stillwater, Yellowstone, Bighorn, Rosebud, Custer, Powder River, Treasure Counties.
- Over 100,000 Winter Skier visits average.
- Summer activities- Adventure Race, Mountain Bike Race, Cancer Society Event, USFS Nature Walk, Mountain Bike Clinics, Fall Running Race.
- Taxes paid to Carbon County through Resort Tax District for road improvements and maintenance-\$130,609.47, of this the bulk of it has been used to prep for this project.